



ISSUE 2:
JUNE 2018

EOFY Message from our CEO

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Monthly donations

This year, the Kyeema Foundation (KYEEMA) is celebrating its 15th year as a registered charity in Australia. We are unique in that we were purposely set up to work on village chicken health in developing countries. Over the past 15 years, we have worked with a wide range of counterparts in Africa to assist countries to make a vaccine against a killer disease of chickens – Newcastle disease, and to train community vaccinators to keep their community's chickens healthy. We estimate that over 2.5 million families in southern Africa are currently benefiting from access to the vaccine.

The stories in this newsletter give a picture of the range of KYEEMA's activities. The need for cheap protein supplies in the Pacific is of high importance due to childhood stunting rates and I recently returned from a visit to PNG where we were asked to review the feasibility of setting up village chicken breeding centres – see story below.

Our work has only been possible because of the support we have received from our generous donors, sponsors and volunteers. Thank you for your generous support, which will enable us to continue to improve the lives of poor women and children in developing countries.

Thank you on behalf of the entire team,

Celia Grenning
CEO, KYEEMA

Did you know?

We fundraise each year with
the Entertainment Book



Where have your donations been spent this year?

This year, funds raised have been spent on our Mozambique project which supports HIV and AIDS affected households through vaccinated village chickens.

Over 1.6 million adults and children in Mozambique live with HIV, with women making up an estimated 58% of the infected population (1). With the lack of resource access, education, economic empowerment and high levels of poverty, violence and socio-cultural norms, women are much more vulnerable to infection and the resulting effects of contracting HIV (2).

Thanks to many generous donations, KYEEMA has been able to help 240 of the most vulnerable households affected by HIV and AIDS in six villages of the Marracuene district.

Newcastle disease is one the primary killers of village poultry, and vaccination against the disease is one of the key ways to ensure that chickens provide ongoing economic support to vulnerable households.

The increased availability of chicken meat and eggs and income from chicken and egg sales will allow for households to purchase more diverse and nutritious food. What KYEEMA loves about chickens is that not only can they reduce malnutrition, but income from chicken and egg sales is often spent on sending children to school and other vital household needs.

1. UNAIDS

2. The World Bank:

<http://siteresources.worldbank.org/INTGENDER/Resources/Chap7.pdf>



One of the newly trained vaccinators visiting households to vaccinate chickens.

With project funds, Kyeema has also trained 36 volunteers from local NGOs in Marracuene as community vaccinators against Newcastle disease. As at March 2018, community vaccinators had vaccinated 18,056 chickens in 1,717 households (56.9% being female headed households), earning an average income of 269.7 MZN per campaign over 3-5 days for themselves in the process. In May, it was reported that from the 68 hens given out in the district in March, 891 chicks have been born. The delivery of chicken starter packs (3 hens and a rooster + a year's vaccination for Newcastle disease) towards the end of 2017 to families in Marracuene district is starting to grow even bigger smiles on faces as new chicks are being born and flocks are growing.

Our dedicated team in Mozambique have been working hard to expand the reach of the Newcastle disease vaccination program for village chickens over the last 12 years. To date it is estimated they have directly reached over 162,650 families in 8 of the 11 provinces. The latest #runCeliarun fundraising campaign will help grow our reach to even more families in the communities we work with.



Above: Meet Mr. Figueiredo (left) who cares for his 6 year old granddaughter (right), whose mother died some time ago. Mr. Figueiredo is with the technician from Health, Women and Social Welfare Services (middle).



Meet Mrs Arminda Alfanete Manhica, full time carer for her 4 grandchildren.

My name is Arminda Alfanete Manhica; I am living in Possulane village, Maracuene district, with my husband and four grandchildren of 16, 13, 10 and 7 years old respectively, who are mother orphans. The grandchildren's father abandoned them before my daughter's death and he is not looking for the kids. My 16 years old granddaughter stopped studying in 7th grade because I cannot afford tuition and school materials. I am lucky to be one of the beneficiaries of this project because my husband and I are unemployed and apart from farming, when the harvest is not good, we do not have means to support the kid's needs.

In September 2017, I received four chickens (three hens and one rooster) and now I have three hens, one rooster and seventeen chicks of which ten were hatched in November 2017 and vaccinated and the other seven chicks were hatched in January and have not yet been vaccinated. Fortunately, until now all the chicks are alive. I think that the chicken numbers will increase even more because they are being vaccinated against Newcastle disease. In the month of December 2017, the vaccinator come to vaccinate my chickens and I paid 14 meticaís, being 1 metical per chicken vaccinated. I am very grateful to this project."

Chickens 4 Africa 2018

Calling all community advocates, photographers, permaculturalists, chicken owners and poultry fanatics!

KYEEMA and the Rural Poultry Centre (RPC) in Malawi are gearing up again to run a fundraising photography competition to raise awareness of the importance of village chickens for rural communities in Africa.

Last year we had some stunning entries, including that by professional photographer and agricultural extension officer Richard Nyoni of Kate Chihana, a 37 year old mother of 5 from Malawi (pictured).



BELOW:

Kate and her husband engage in a number of small-scale trade and farming activities in order to make a living.

"Chickens are the only livestock that I rear" she says.

Chickens have had a positive impact on her livelihood. Ever since Kate started poultry farming, she has had access to protein enriched meals, including eggs, which she also is able to sell. As one way of ensuring that her chickens are not wiped out by Newcastle disease, she periodically vaccinates her local chickens.

"Without the vaccine, my chickens would have been wiped out. Am very grateful to the local vaccinators who come periodically and vaccinate my chickens. I am involved in a number of livelihood options. But chickens are dearest to me" she concluded.



We are really excited to see what the 2018 entries will be. Share your work with village chickens, snap your quirky backyard chook moments, capture the gravitas behind the humble chook in securing the food and nutrition security for communities globally.

Get creative for a cause!

There will be nominal prizes for the top few entries and the photos will be featured in our Annual Report and on the KYEEMA and RPC websites. Entry is free but we would welcome donations to support our work with rural communities in Malawi and Mozambique. We specifically hope to support a new training program in Malawi for young agricultural extension personnel. Donations are tax deductible for residents of Australia.

Competition closes 31st June 2018.
Winners will be announced in July.

Our gratitude to Tara Anisa, KYEEMA Intern



Since February this year we have had the pleasure of hosting a new KYEEMA intern. Tara Anisa joins us as part of her Master of Communication Practicum through the School of Communication for Social Change at the University of Queensland.

She has a Bachelor of Communication, majoring in Journalism from the University of Islam Bandung in Indonesia and has worked for various private and non-government organisations in Indonesia in program management and communications roles. Tara is optimistic, cheerful and observant, qualities that make her a very valuable intern for us here at KYEEMA.

She explains that most communication majors in Indonesia focus on marketing, and public relations. Hence why she was interested to study at UQ which offers a training that aims to equip people with the skills to facilitate creating real change for communities.

“I learned that there are gaps between the NGO’s goals and the community needs. Those gaps create unsustainability for the project, and it changes nothing for the community. Also, I noticed that many communication specialists in international NGO are foreigners and I think that is unfortunate for the project because it’s the local people who have a better understanding of Indonesian culture and people.”

Tara had not heard of KYEEMA before she applied for the internship, but has enjoyed her time here so far, learning about how healthy household poultry can lead to significant livelihood outcomes for poor rural families globally. She is developing a communications plan for a proposed Papua New Guinea village poultry project and providing input to our communications and fundraising activities.

“I have come to realise that what makes this organisation great is the people behind it. The people here are really passionate about their work, and they work from their hearts to create a better life for marginal people.”

Tara has particularly enjoyed working with the small team of enthusiastic women that make things happen here at KYEEMA.

“An internship at KYEEMA feels like a girl power squad where all these women work together to help other people’s life become better.”

“For the future globally, I hope women can be more independent, acknowledge their rights and be brave to speak up. Women’s empowerment in Indonesia is getting better. I can see that more women are being involved in many great movements, having an important role in big companies and feeling confident to do the work they love while having the support from their family.”

We are so grateful to Tara for the enthusiasm and skills that she has brought to our organisation. We are positive that she will be the change she wishes to see in Indonesia and afar.

KYEEMA undertakes feasibility study to set up village chicken breeding and training centres in PNG

With financial support from The English Family Foundation, in April this year we undertook a scoping study visit to Papua New Guinea (PNG) to determine the feasibility of setting up village chicken breeding and training centres in Central Province. To gain a better understanding of the need and support for the proposed project, we held meetings with senior government officials, farmers, women's agricultural groups, innovative businesses working in the logistics/marketing space, PNG regulatory authorities and managers of Australian government funding programs in PNG.

The Problem

It is estimated that childhood stunting prevalence in PNG is 49.5% (Global Nutrition Report, 2016), which is the fourth highest rate in the world. Improved backyard (village) chicken keeping is an ideal solution to dietary shortages and dwindling wild food sources. Poultry ranks second to seafood as the most important protein source for South Pacific Nations. Unsuitable hybrid chickens imported from New Zealand require expensive housing and processed food that local people can't afford. These imported chickens are relatively heat intolerant, do not thrive and do not go broody, unlike the local indigenous chicken. Local breed production is currently constrained by lack of proper husbandry practices and suitable breeding stock.



From left to right: Farm visit in Central Province with Extension officer, Michael Aisi; our CEO, Celia Grenning; farmers from Central Province; and the Provincial Advisor for Agriculture and Livestock, Kila Gege.

The Proposed Local Solution

Village farmers have well-adapted local breeds, but they are not very productive as they are not kept in formalised farm/breeding environments. Flocks are small and chicks are almost never available for sale. These local chickens are an extremely valuable resource right across the Pacific Islands as they carry ancient genetics from the wild chickens brought by the original people who migrated from Asia thousands of years ago. They are more resilient in the local environment and are able to reproduce well on a local diet, so conservation and development of these valuable chickens is also a necessary priority.

The proposed activity encompasses establishment of breeding and training centres across the country and extensive training activities to ensure the specialised skills needed for this work are provided, so that improved village poultry keeping and conservation of indigenous chickens can be sustained. Localising the industry, at least to meet rural community demand, will increase food security and prosperity for Papua New Guineans.

The Way Forward

The overwhelming conclusion from this trip was that a project for establishing village chicken breeding and training centres has the potential to generate incomes and better nutrition for households in PNG. Raising local poultry stocks has the potential to tap into a lucrative market and there is much support at government and community level for this initiative.

Key challenges in the initial phase will be finding and maintaining appropriate breeding stock and also marketing village poultry in a way that addresses local transport issues and complies with local market sanitation requirements.

KYEEMA is currently seeking partners and sponsors to take this activity forward in 2018–2019.



Grace Manai, Central Province extension worker, showing locally constructed chicken house with village chickens.

KYEEMA and the Global Agenda for Sustainable Livestock (GASL)

KYEEMA is part of the Global Agenda for Sustainable Livestock, a partnership of livestock sector stakeholders committed to the sustainable development of the sector. The Agenda builds consensus on the path towards sustainability and catalyses coherent and collective practice change through dialogue, consultation and joint analysis.

The partnership unites the forces of the public and private sectors, producers, research and academic institutions, NGOs, social movements, community-based organisations and foundations.



**GLOBAL AGENDA
OF ACTION**
IN SUPPORT OF SUSTAINABLE
LIVESTOCK SECTOR DEVELOPMENT

KYEEMA is part of the Non-Governmental Organisation (NGO) cluster that brings together organisations that represent specific issues or concerns relevant to livestock production. It provides a voice of expertise on key issues such as environment, sustainable livestock systems, animal health and welfare, poverty reduction, livelihoods and development.

The 8th GASL Multi-Stakeholder Partnership Meeting was recently held in Ulaanbaatar, Mongolia. Participants from 34 countries addressed global livestock sector sustainability. The meeting identified four key areas for its Action Plan 2019-2021 that will be implemented by its partner clusters, action networks and other supporting organizations:

- Food and nutrition security: for example, by raising awareness that micronutrient deficiencies affecting more than two billion people globally can be addressed with animal-source foods.
- Livelihoods and economic growth: acknowledging an estimated one billion people worldwide rely on livestock for livelihoods and income.
- Health and animal welfare: for example, by demonstrating to policymakers that every dollar invested in tackling diseases of animal origin generates an estimated five dollars' worth of benefits.
- Climate and natural resources: livestock can make use of two thirds of the world's arable land, which is unsuitable for cropping, while reducing livestock's carbon "hoofprint".

KYEEMA works and promotes village chickens because we believe in the sustainable benefits for resource poor communities globally. The diagram below highlights the benefits of village chickens as a livestock source.



Reflections on the McKinsey Young Leaders Forum

In June this year I was really grateful to receive a scholarship to attend the first McKinsey Young Leaders Forum in Australia and New Zealand on behalf of KYEEMA. Three hundred participants from the corporate, public and not-for-profit sectors in our region gathered for three days in Sydney to delve deep into the essence of leading one's self, leading others, and leading organisations for the betterment of our region and the world. In this era of disruption and rapid change, it was heartening and hopeful to focus on bringing humanity back to leadership.

“Leadership is about unlearning management and re-learning being human”

Javier Pladevall, Audi/Volkswagen

The stage was set for me with the fact that studies have shown that globally 13% of the workplace are engaged, 24% are actively disengaged and the remaining large chunk are sitting somewhere in the ambivalent in-between. An analogy for this modern workplace was given. Picture a canoe full of people, with one group rowing one way on one end, and another group rowing the opposite direction on the other end, whilst the rest sit idly being pulled in either direction in-between. This is a really stark predicament, considering the significant global problems we face.



Guest speakers Elizabeth Broderick AO (middle), Australia's longest serving Sex Discrimination Commissioner (2007-2015) and David Thodey (right), Chairman of CSIRO and ex CEO of Telstra, in a Q&A session with McKinsey faculty leader and CEO of Emergent, Holly Ransom (far left).

"If you are not present, you are wasting your time and everyone else's"

Dominic Barton, McKinsey Co.

We examined the three elements of the leadership mind – mindfulness, compassion and selflessness. Particularly interesting to me was the emphasis on mindfulness as a true superpower for leaders in today's world. The impacts of the prolonged distracted work patterns and behaviours were given. Did you know that multi-tasking has actually been shown to shrink the grey matter in the prefrontal cortex in of your brain? Startling, but perhaps not surprising for those of you reading this, in-between tasks at work or cooking dinner and attending to your children's questions at home. Two rules for practising mindfulness in the workplace were take homes for me. Number one - focus on what you choose. Number two - choose your distractions mindfully.

We were encouraged to ask of ourselves – "When conflict comes up, are you holding it or shunning it?"

We examined the productivity case for creating distinctive environments through diverse and inclusive workplaces and the need to couple this with fostering an environment of psychological safety where there is a culture in which making, learning from and admitting to mistakes are encouraged and a diversity of opinion and feedback at all levels in the organisation are welcomed and considered thoughtfully. The speaker made the point that generally organisations have made great habits of seeking out curious people and then excluding them from leadership. In a world where the right answers are becoming harder to find, this needs to change.

"Companies rarely die from moving too fast, but they do when they move too slow"

Reed Hastings, Netflix

I learned a considerable amount from the session on leading organisations in the age of digital disruption – a world in which rapid forces of change are at play. We were given an exercise in which we were encouraged to breakdown the areas of threat to the sustainability of our organisation. This helped me frame the future of KYEEMA as an agent of change for reduced inequality and our potential future endeavours in social business amid the communities we work. I look forward to continuing on the rest of the program which follows the forum in June and July and to bringing the insights that have been learned to the team at KYEEMA.