



# Kyeema Foundation Strategic Map 2021-2026

*VISION: A WORLD WHERE PARTNERSHIPS CATALYSE INNOVATION TO ENRICH LIVES.*

*MISSION: WE WORK TO IMPROVE THE HEALTH AND PROSPERITY OF MARGINALISED COMMUNITIES AND THEIR ENVIRONMENT.*

## OUTCOMES

O1. Enable significant, enduring health & prosperity impacts.

O2. Identify innovative, inclusive, & scalable solutions to development challenges.

O3. Achieve greater scale & sustainability.

“ We are an empowered, valued, healthy & thriving community. ”

“ Innovative expertise delivering collaborative, sustainable solutions. ”

“ Efficient, engaging, impactful use of funds; Foundation of choice. ”

“ My contributions generate positive impact. ”

**S1. Marginalised Communities**

**Implementing Partners**

**Funding Partners**

**Donors, Employees & Volunteers**

## STAKEHOLDERS

P1. Identify positive impact opportunities with communities, partners and Kyeema.

P3. Catalyse effective, innovative & inclusive solutions to development challenges.

P5. Scale & promote innovative & inclusive solutions.

P2. Aid corporate partners to maximise impact from their funds.

P4. Leverage corporate expertise and resources.

P6. Expand Newcastle disease impact to new geographies.

E1. Align with best practice equitable and sustainable development practices.

E2. Communicate Kyeema's impact, capabilities, possibilities.

E3. Co-create compelling volunteer experiences.

E4. Maintain legal registrations to enable our vision.

E5. Secure predictable core funding.

## PROCESSES

## ENABLERS

