

Kyeema Innovation Business Challenge for Veterinary Graduates at AAU and BDU 2024



KYEEMA FOUNDATION



The Kyeema Foundation Innovation Business Challenge for Graduating Veterinary Students at Addis Ababa University (AAU) and Bahir Dar University (BDU) in 2024

In 2024, Kyeema Foundation (Kyeema) in collaboration with AAU-College of Veterinary Medicine and Agriculture and BDU-Department of Veterinary Medicine are running a business challenge for the graduating class of 2024 veterinary graduates (6th year students) to ***support innovative veterinary business in one of the following areas:***

1. Private vaccine vendor business to support sustainable Newcastle disease control in village poultry.
2. Sustainable poultry farming.
3. Wider private poultry veterinary business.

Student business challenge submissions ***must identify national priority need and must align with Kyeema's priority impact areas:***

- Improved food and nutrition security
- Lower burden of infectious disease and anti-microbial resistance (AMR)
- Strong cultures and social cohesion (through outcome on increased participation of women in community initiatives/leadership/school)
- Dependable income streams and livelihoods opportunities

Award Fund

Winners of the business challenge will be awarded with start-up costs to start their dream business in 2024. **Awarded funds may range from 100,000 ETB to 250, 000 ETB per submission.**

Please note the following:

- Awarded fund amount will be determined based on the budget submitted in business plan.
- Awarded funds will be dispersed in August 2024.
- Awarded funds must be spent and acquitted before 31st December 2025.
- Funds will be dispersed to one lead applicant only (for single and group submissions) who must be eligible.
- No requirement for cost sharing or matching (students do not have to contribute their own funds to start the business, but are encouraged to if they would like to).



Eligibility

- Kyeema will accept applications from 6th year DVM graduating classes at AAU-CVMA and BDU-DVM only.
- Submissions can be individual or groups submissions but must have a lead applicant.
- Non-DVM students can be included in business submissions but will not be eligible to apply as single submissions or as the lead on group submissions.
- Individuals cannot submit a proposal if they have already submitted as part of a group proposal.
- The following are not eligible for funding:
 - Non poultry activities.
 - Activities involving political, religious, lobbying, research activities.
 - Charity work (submission must have a business plan)
 - Involve construction of buildings and/or purchase of vehicles.
 - Any activities that replicate the existing work of Kyeema, AAU-CVMA or BDU-DVM - the business initiative proposed must be innovative. It can be a different approach to achieving the same goals.



Register your interest and attend the introductory webinar

There will be an introduction webinar in early April (date to be confirmed) to explain more about the business challenge and go through the application in detail with interested students.

Please register your interest here to be kept updated on the date for this webinar:
<https://forms.gle/hP9iUvFB2iB4zJUH8>

Later in April, we will also be having a separate call on how to develop a business plan, (slides 19-23 of the application)

We will also use a student Telegram group for students to ask questions as they are developing their submissions over the next few months. Please ensure you include your Telegram mobile number in the above form if you wish to be added to this group.

Deadline for submissions

Submissions are due on the **30th June 2024**. The completed application (PowerPoint Presentation) should be sent to kyeema@kyeemafoundation.org



The winning submissions

The award funds are being provided by the Australian Government through Kyeema's involvement with the Australian NGO Cooperation Program (ANCP).

Winning students will have to sign grant agreements and will be asked to be clear about Kyeema and DFAT ANCP's support in all their business communications using the following social media wording with tags and hashtags:

- **supported by @dfat's #ANCP.**

The Australian Aid and Kyeema Foundation logo (below) with the following wording should be used in all printed materials:

- **[Business name] acknowledges the support of Kyeema and the Australian Government through the Australian NGO Cooperation Program (ANCP).**

